

# Complete this survey and win!

**Please assist us to improve the *Water Wheel*.** Complete this survey and stand a chance to win **one of 3 FREE registrations** to the WISA Biennial Conference & Exhibition, 25-29 May 2014. The prize is worth R6800<sup>1</sup>. Entries close 20 March 2014.

You may fax (086 649 8600), email ([laniv@wrc.org.za](mailto:laniv@wrc.org.za)) or mail (Private Bag X03, Gezina, 0031) your entry to us. Entries must be marked for the attention of the Editor

PLEASE MARK THE ANSWER THAT APPLIES TO YOU WITH AN **X**:

- IF YOUR ANSWER IS NOT LISTED, MARK 'OTHER' AND WRITE THE ANSWER IN 'SPECIFY'.
- PLEASE GIVE MORE DETAIL WHERE ASKED TO DO SO.

1 Who reads the *Water Wheel* that you receive in the mail?

|         |                                                                     |
|---------|---------------------------------------------------------------------|
| Only me | Me and other people<br>(PLEASE SPECIFY WHO THESE OTHER PEOPLE ARE.) |
|---------|---------------------------------------------------------------------|

IF MORE THAN ONE ADULT (18+) READS THIS *WATER WHEEL*, PLEASE COPY THE QUESTIONNAIRE AND FILL IN SEPARATELY FOR EACH READER.

2 What do you do with the *Water Wheel* once you have read it or paged through it?

|            |                              |                                 |                           |
|------------|------------------------------|---------------------------------|---------------------------|
| Throw away | Keep<br><b>For how long?</b> | Give it away<br><b>To whom?</b> | Other<br>(PLEASE SPECIFY) |
|------------|------------------------------|---------------------------------|---------------------------|

3 Which of the following uses of the Water Kidz section applies to you? (YOU MAY GIVE MORE THAN ONE ANSWER.)

|                                          |                                                             |                                |                        |                           |
|------------------------------------------|-------------------------------------------------------------|--------------------------------|------------------------|---------------------------|
| The children use it for their schoolwork | The children read it because the information is interesting | I use it for teaching material | It is not read or used | Other<br>(PLEASE SPECIFY) |
|------------------------------------------|-------------------------------------------------------------|--------------------------------|------------------------|---------------------------|

4 What did you read in this issue of the *Water Wheel*?

|  |
|--|
|  |
|--|

5 What do you usually read in the *Water Wheel*? (YOU MAY GIVE MORE THAN ONE ANSWER)

|         |                |                  |            |           |                    |
|---------|----------------|------------------|------------|-----------|--------------------|
| Upfront | New WRC report | Feature articles | Water Kidz | Last word | Other<br>(SPECIFY) |
|---------|----------------|------------------|------------|-----------|--------------------|

6 What is the **main** reason why you read the *Water Wheel*? (ONE ANSWER ONLY)

|                   |                                                  |                          |                           |
|-------------------|--------------------------------------------------|--------------------------|---------------------------|
| It is interesting | I use it in my work<br><b>How do you use it?</b> | I use it for my research | Other<br>(PLEASE SPECIFY) |
|-------------------|--------------------------------------------------|--------------------------|---------------------------|

<sup>1</sup> Should you win and have already paid for the conference registration, Water Wheel will refund you.

7 Is there any specific topic(s) that you would like the *Water Wheel* to cover?

|  |
|--|
|  |
|--|

8 How would you rate the *Water Wheel* on the following quality aspects? PLEASE MARK WITH AN X FOR EACH ASPECT.

|                              |      |            |     |
|------------------------------|------|------------|-----|
| Objective                    | Very | Reasonably | Not |
| Useful                       | Very | Reasonably | Not |
| Factually correct            | Very | Reasonably | Not |
| Clear and easy to understand | Very | Reasonably | Not |
| Visually attractive          | Very | Reasonably | Not |

9 Will any of the following extras for the feature articles be useful to you? (YOU MAY GIVE MORE THAN ONE ANSWER.)

|                      |                                      |           |                                              |
|----------------------|--------------------------------------|-----------|----------------------------------------------|
| A list of references | A source where I can get more detail | A summary | No, the articles are sufficient as they are. |
|----------------------|--------------------------------------|-----------|----------------------------------------------|

10 Which of the following links that appear in in the *Water Wheel* have you accessed? (YOU MAY GIVE MORE THAN ONE ANSWER.)

|           |          |                  |               |
|-----------|----------|------------------|---------------|
| Web links | QR codes | Links to Youtube | None of these |
|-----------|----------|------------------|---------------|

11 Are you aware that you can search and download the *Water Wheel* on the Water Research Commission's website?

|     |    |
|-----|----|
| Yes | No |
|-----|----|

12 Have you ever searched for a specific topic or topics in:

a Hard copies of the *Water Wheel*?

|     |    |
|-----|----|
| Yes | no |
|-----|----|

b Online copies of the *Water Wheel*?

|     |    |
|-----|----|
| Yes | no |
|-----|----|

c If 'Yes' for a **and** b above, what search method do you prefer?

|           |             |
|-----------|-------------|
| Hard copy | Online copy |
|-----------|-------------|

13 Do you read any other water-related magazines?

|                                  |    |
|----------------------------------|----|
| Yes (PLEASE SPECIFY WHICH ONES.) | No |
|----------------------------------|----|

14 How do you prefer to receive the *Water Wheel*?

|                       |                           |                                                    |
|-----------------------|---------------------------|----------------------------------------------------|
| Hard copy in the mail | Download from WRC website | I no longer wish to receive the <i>Water Wheel</i> |
|-----------------------|---------------------------|----------------------------------------------------|

**Thank you! We appreciate your time.**