

Incubation Support Programmes at TIH

4th WRC Symposium 2019

Dr Rethabile B Melamu









The story goes...

- Introduction to TIHMC
- ✓ Introduction to Green Economy Unit
- ✓ How we work our offerings and processes
- Challenges and opportunities for clean-tech start-ups



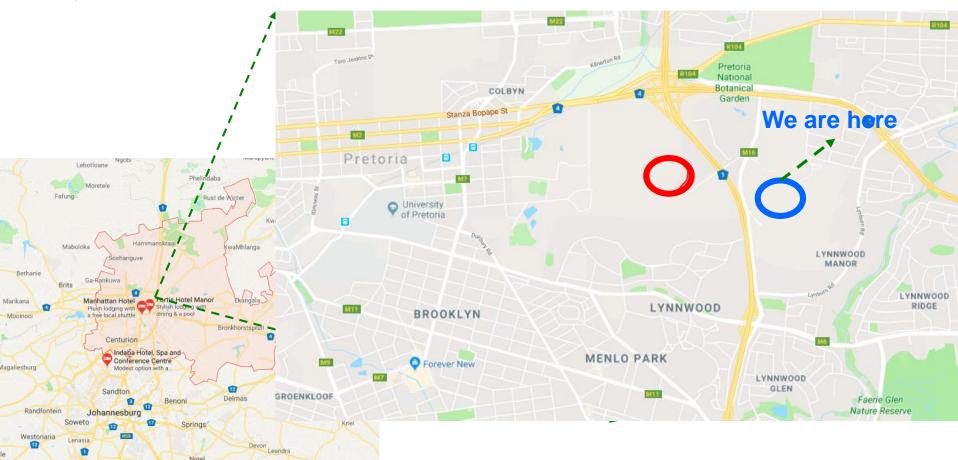






Introduction to The Innovation Hub

Physical location of The Innovation Hub









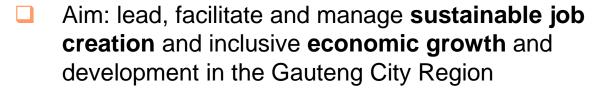


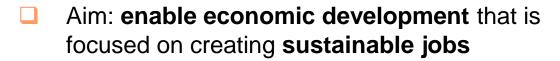
Introduction to The Innovation Hub

'We guide today, so you can help build tomorrow'











Aim: fostering economic development and competitiveness through innovation









Green economy

Smart industries

Bio-economy

Township economy









TIHMC broad focus areas:

- Smart Industries
- Bio-economy
- Township economy
- Green Economy

CICSA, as custodian of Green Economy, focuses on:

- Water and Sanitation
- Waste
- Energy

Recognition of job creation potential of these focus areas (ASSAf, 2008)

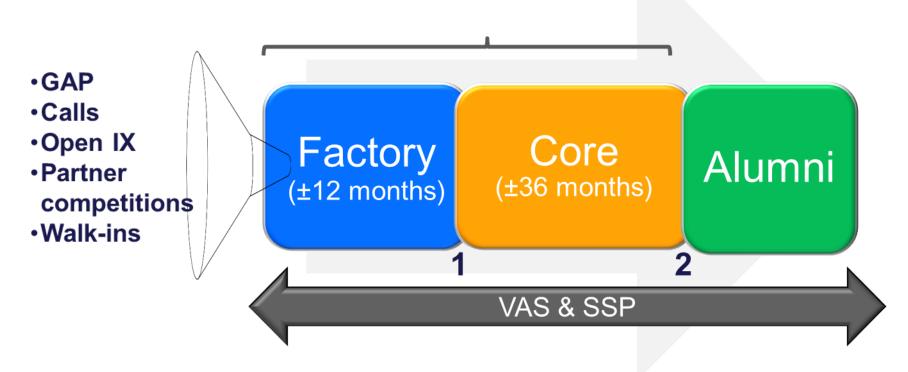








CICSA – Business Incubation Model



- 1: Commercialisation = first sale
- 2: Graduation = sustainability

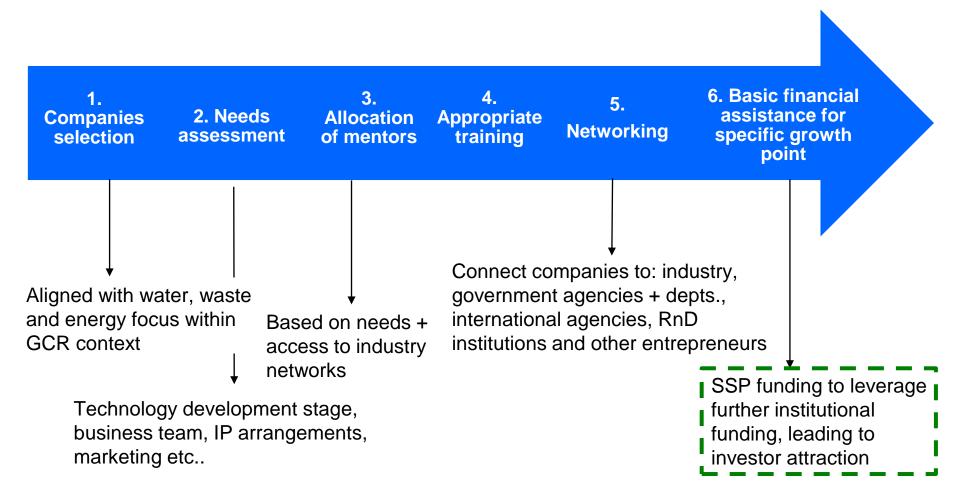








Implementing the vision: The Incubation process











Implementing the vision: Strategies & expected outcomes

Intended inputs

Business Canvas

Risk & Compliance for start-ups

Industry related workshops

Marketing & branding

Investment readiness

IP & Patent registration

Expected outcome (Factory)

Finalised business plan Commercial prototype Legal compliance

Expected outcome (Core)

- Commercial sales
- Financial sustainability
- Dynamic, wellunderstood business model
- Keen industry understanding
- Growth oriented business plan









How we work - incubation offerings and processes

- Access to advisory and skills development
- Access to infrastructure
- Access to markets
 - Access to finance



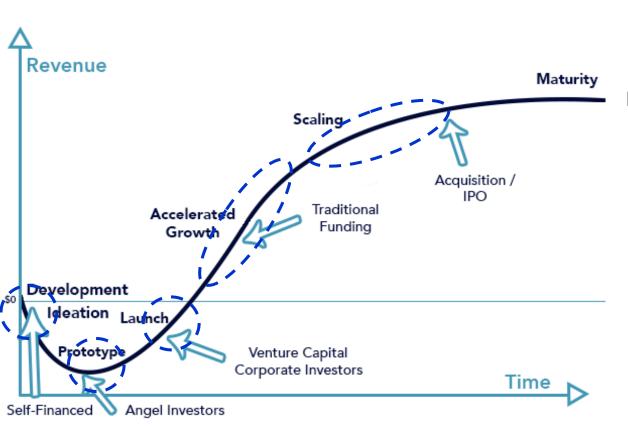








Access to funding - challenges and opportunities





Entrepreneur, middle-aged, white

Prototyping and first tests funded by numerous competitions + 3F →

Final iterations funded by further competitions + DBSA Green Fund

Understanding kinds of finance available suitable terms and Which team will scale this business? Issue shares? Which institutions support this stage? (Int. vs domestic)

Consider: is the policy environment supportive of sustainable growth into the market?



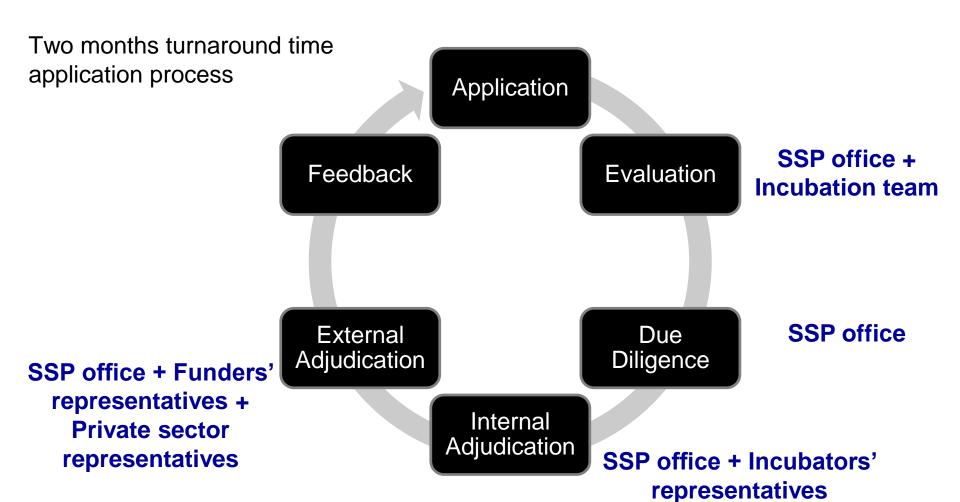








Implementing the vision: SSP Investment process



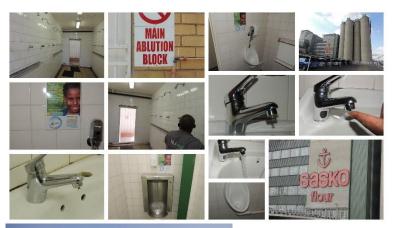






Our focus areas – water sector

NuLeaf





Kusini Nelisat

Opportunities within the GCR:

- Improving metering and monitoring in catchment systems
- Uptake of leak detection and prevention technologies to minimise losses (e.g. NuLeaf)
- Distribution and billing system technologies in municipalities (e.g. Nelisat, Share Water)
- Technologies to address acid mine drainage (e.g. Roc Water)
- Water access technologies for lowest income bracket in rural and informal setting (e.g. Kusini)

Needs within the sector:

- Cost effective solutions for maintenance and refurbishment of water treatment facilities
- Investment of R8,3 billion in the research and development of innovative solutions





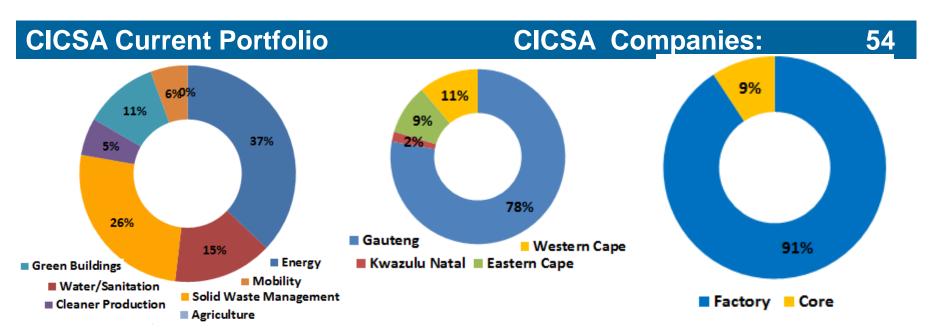




CICSA Performance

 Companies (2014-2019)
 Approx. 100

 Jobs created (2014-2018)
 ~>100-150



Funding raised Total: R

Internal (SSP):

External Leveraged :

R 9,162,000

R 63,508,000

Female, 15% Black, 50% <35 yrs, 37%







Siyabonga | Rea leboha | Ro livhuwa | Enkosi



Green footprints - Source: https://cdn.pixabay.com/photo/2017/01/10/08/38/green-1968590_960_720.png







